

Brian Horvath

UX/UI Designer

baldbri@me.com • 407-383-4447 • 5814 Audubon Manor Blvd., Lithia, FL • www.entityinteractive.com

EXPERIENCE

Wolters Kluwer - TeamMate, *Senior UI Designer, TeamMate+ Internal Audit SaaS cloud based applications*
2011 - 2025

Led the design of an enterprise application, which won awards for Best User Experience in Audit Management (GRC 20/20) and Best Product in Auditing Innovations (The Golden Bridge Awards). Responsibilities included leading contextual inquiries, UX/UI design, WCAG, design system integration and user testing. In addition, my usability standards received an accessibility certification with a Section 508 VPAT. Reduced technical debt by standardizing patterns.

- UX lead through the Agile product and development cycles
- Design User Experience and UI using Figma, Miro and Adobe Creative Suite
- Mentor UX/UI Designers and provide design critiques
- Implemented UI changes to be WCAG 2.0 AA compliant & section 508 VPAT
- Contextual inquiries on current audit processes
- Conduct usability tests
- Edit videos and create designs for User Forums and company events
- Conducted Usability Testing sessions during our user conferences

Recent Projects Completed at Wolters Kluwer

- **The Multi-User Workflow & Business Rules Engine** was designed to address the issue of auditors missing required fields, which led to governance challenges and customer workarounds. The product team began with visioning, defining project goals, and creating a lo-fi prototype, followed by contextual inquiries and collaborative interpretation sessions. After resolving issues and applying design changes, a hi-fi prototype was tested, leading to prioritized user stories and final designs in Figma. The implementation included a contextual panel guiding users through required fields, business rules, and workflow providing feedback on outstanding fields. The feature was launched in phases, initially addressing hard-coded rules and later introducing custom rules, significantly boosting client confidence and reducing data loss. The Business Rules Engine was well-received, increasing the NPS score by 7 points and exceeding the sales quota by 14%.
- **The TeamMate+ Dashboard and Drill Down** project aimed to address the diverse needs of different user personas, such as Managers, Reviewers, Auditors, and Business Contacts, by providing customized dashboards and reporting capabilities for each. Users expressed a desire to avoid recreating reports in TeamMate+ and sought the ability to drill down into data for specific information, edit data easily, and navigate to projects with more context. The design process involved defining project goals, creating low-fidelity prototypes, conducting contextual inquiries, and collaborating with stakeholders to refine solutions. The result was the development of various dashboards and

widgets tailored to different personas, including a custom widget for integrating third-party reporting. The project successfully enabled users to view and edit data directly from the dashboard, saving time and enhancing efficiency. Additionally, the team gained insights into WCAG and low vision requirements, ensuring accessibility for all users.

- **Enterprise Software Redesign of TeamMate+** addressed two main issues with the legacy TeamMate AM desktop application: its inability to support off-premises collaboration and its inconsistent user interfaces across applications. The new cloud-based solution allowed on-premises users to easily create and manage off-premises user permissions, eliminating the need for manual integration and speeding up workflows. Additionally, a holistic design approach was implemented, involving information architecture breakdown, wireframe testing, and the creation of a design system and hi-fi prototypes, resulting in a unified user experience across all applications. This consistency reduced client training by 70%, making previously complex applications more accessible.

Coldwell Banker - NRT Southeast, *Senior UI Designer, iPad application and print marketing materials*
2010 - 2011

In my capacity as a Senior User Interface Designer at Coldwell Banker - NRT Southeast in Sarasota, Florida, I oversaw a diverse portfolio of retail design and development projects. My responsibilities encompassed interactive advertising, website design and development, iPad application development, video editing, and newspaper design and layout. I employed my creative expertise to deliver visually compelling experiences. Notably, I designed a grid system for newspapers and magazines that continues to be widely utilized globally, demonstrating my innovative approach to layout and design. Additionally, I spearheaded the design and development of an iPad showcase application tailored for Coldwell Banker's luxury homes.

Rotech Systems Group, *Senior UI Designer, Internal web-based applications*
2006 - 2009

Responsibilities included user experience design of all online applications.

Metavante, *Senior UI Designer, Banking applications and marketing materials*
2005 - 2006

Responsibilities included concept and development of retail online applications, interactive CD-ROMs, webinars, print collateral and interactive kiosks.

Intelliorg, Inc., *UI Designer, Partnered with FDLE to produce homeland security audit software*
2003 - 2005

Responsibilities included overseeing all software design, branding and interactive projects.

EDUCATION

Ringling College of Art and Design, *Bachelor of Fine Arts 1995-1999, Graphic and Interactive Communications*

SKILLS

Agile Methodology • API • Application Development • Claude AI • CSS/SCSS Scripting • Design Direction
• Design Tokens • Environmental Graphics • Figma • Front-end Development • Git • Graphic Design • Human-Centered Design • Jira • Pendo • Product Design • Rapid Prototyping • Retail Design & Advertising • SEO • User Interface Design • User Experience Design • Video Editing • WCAG Accessibility • Web Development • Wireframing